



# DONOVAN MYERS

CREATIVE DIRECTOR

## CONTACT

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## DESIGN SKILLS

Project Management

Responsive Design

HTML/CSS/jQuery

HTML Email Design

Adobe Creative Suite

Logo Design/Illustration

Print Design

Multimedia Presentation

Video Editing

## TECHNICAL SKILLS

WCAG 2.1 AA Accessibility

Kentico CMS

WordPress

PHP

Classic ASP

C#/.NET

Website Security

Analytics

Database Management

## EDUCATION

AS, Website Administration,  
The Art Institute of Pittsburgh -  
Pittsburgh, PA (2000)

## PROFILE

Accomplished Creative Director with over 20 years of experience that includes leading teams in full lifecycle web development projects, mentoring designers, and managing client relationships.

Advocate for the disabled with deep expertise in accessibility. Effective communicator skilled in building rapport, educating, and empowering clients and stakeholders. Hands-on leader focused on beautiful design, clean markup, efficient code, responsive design, and accessibility.

## PROFESSIONAL EXPERIENCE

### CREATIVE DIRECTOR

*InetSolution, Inc. | 2000 - Present*

Served as Creative Director and assumed full responsibility for the agency upon its acquisition as a direct report to the new ownership as the agency's top employee. Guided six staff members.

- Contributed to the full project lifecycle including sales pitches, project planning, writing specifications, production, QA, and launch of websites for bank and credit union clients.
- Oversaw teams in design and delivery of responsive, accessible websites built on various CMS platforms.
- Collaborated with vendors (i.e. Criterion, Beyond Vision) on accessibility matters and certification of websites by disabled testers.
- Advised C-suite and leadership of Credit Union Solutions Group on InetSolution's operations and capabilities.
- Developed a new organizational chart, job descriptions, and plans for achieving new productivity goals.

## VOLUNTEERING

*Families Exploring Down Syndrome | 2012 - Present*

- Built and maintain the organization's website on Bootstrap and Kentico CMS, and set up and manage Google Business account, email, and phone systems.
- Served on the board (2012 - 2019) including roles as Member, Recording Secretary, and Board President.
- Co-managed the walk fundraising committee and increased donation income by >\$60K.